

Monday, 20 February 2023

## **David Macri, Former Australian Ethical CIO, to Chair MarketMeter Advisory Board**

MarketMeter, the interactive market insights company that measures and benchmarks investor perceptions of listed companies, is pleased to announce that Mr David Macri has joined the Advisory Board as Chair.

David was most recently the Chief Investment Officer at Australian Ethical Investment, a position he held for almost 11 years. In addition to his strong background in ESG investing, he brings extensive experience across the investment industry landscape including Investment Management, Superannuation, Asset Consulting, and Sell-side Equities Research. David's focus on sustainability and broader business leadership skills will assist MarketMeter in its quest to become the most trusted source of sentiment data and insights for stakeholders across the listed investment market.

Mr Macri stated: "I am very excited to be joining the Advisory Board and look forward to contributing to the ongoing success of MarketMeter. I believe the technology platform and methodology for data collection, analysis and interrogation is market leading. I am confident boards and management of listed companies, super funds and investment managers will continue to adopt this innovative performance and risk management tool."

"I believe improving the standards and quality of market data, especially ESG data, is important given its pervasive use across the investment industry. MarketMeter's data depth and integrity provides a solid platform for innovative analysis and insightful conclusions, which can benefit all participants across investment and corporate markets" Mr Macri added.

**Linkedin:** <https://www.linkedin.com/in/david-macri-cfa-30a2902/>

### **About MarketMeter**

*MarketMeter is the interactive market insights platform that measures and benchmarks investor perceptions of ASX and NZX listed companies. It is a powerful performance and risk management tool for boards, management and investor relations teams.*

*Underpinned by partnerships with Australia's leading super funds, MarketMeter's platform captures both quantitative and qualitative data from domestic and offshore institutional investors. Corporate subscribers have the power to interrogate this data for meaningful and actionable insights.*

*MarketMeter's institutional investor sentiment research is provided to the Australasian Investor Relations Association (AIRA) to determine its annual Best Practice Investor Relations Awards. AIRA has more than 150 corporate members representing over A\$1.2 trillion of market capitalisation, or 80% of the total market value of companies listed on the ASX.*

*MarketMeter's research is covered by [Livewire Markets](#), Australia's #1 dedicated investment information source with an audience of more than 700,000 investors each month, plus millions more through their syndication partnerships.*

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