

Tuesday, 26 November 2024

Stephanie Ottens joins MarketMeter Advisory Board

MarketMeter, the digital platform for online benchmarking of investor perceptions of the ASX500, is pleased to announce the appointment of Stephanie Ottens to its Advisory Board.

Ms Ottens will join the high calibre board comprising of **David Macri**, Chair of MarketMeter's Advisory Board, former CIO of Australian Ethical and current Executive Director and Portfolio Manager at NorthStar Impact; **Justin Grogan**, Advisory Board Member, former Senior Managing Director, Corporate Governance & Sustainability APAC at Sodali and Executive General Manager – Investor Relations & Sustainability at Cimic Group; **Rebecca Thompson**, Non-Executive Director and co-founder; and **Nick Coles**, Managing Director and co-founder of MarketMeter.

Ms Ottens brings over a decade of experience in investor relations and capital markets communication across various industries, market capitalisation and for both listed and unlisted companies. Her background includes roles in investor relations at Investa Office Fund and Gateway Lifestyle Group. Currently, she is Managing Director at Tau Media, a boutique investor relations and media advisory firm. She also previously provided strategic investor relations and capital markets advice at both FTI Consulting and MarketEye (now Automic Capital Markets).

MarketMeter's Managing Director, Nick Coles, said: "We are pleased to have Steph join our Advisory Board. She has been a strong advocate for MarketMeter, and we anticipate significant benefits from her expertise in strategic advisory and corporate communications as we expand our freemium offering and our platform to provide improved insights and research to our customers and affiliates."

"The research and insights provided by MarketMeter are critical for boards and managements of listed companies to understand key investor concerns and to benchmark at the company, sector and index level. Our research aggregates institutional investor sentiment into insightful and actionable data for our client companies to improve their stakeholder engagement."

"Additionally, our rapidly growing institutional investor clients benefit from a stock screening tool unique to the Australian market. This tool allows Investors to compare their stock views with those of their peers, providing exclusive insights into their market position."

Ms Ottens stated: "I have known Nick Coles and MarketMeter for many years and recognise the value of the data and insights this platform provides to inform companies with direct feedback and benchmarking relative to their peers, sector and index. I look forward to working with Nick, the MarketMeter team and advisory board as the company continues to position itself as the go-to provider of institutional investor sentiment analysis and insights for ASX listed companies."

LinkedIn: <https://www.linkedin.com/in/stephanie-ottens-1567b744/>

About MarketMeter

The MarketMeter platform captures both quantitative and qualitative data from domestic and offshore institutional investors. Corporate subscribers have the power to interrogate this data for meaningful and actionable insights. MarketMeter research is underpinned by partnerships with Australia's leading super funds.

MarketMeter's institutional investor sentiment research is provided to the Australasian Investor Relations Association (AIRA) to determine its annual Best Practice Investor Relations Awards. AIRA has more than 150 corporate members representing over A\$1.2 trillion of market capitalisation, or 80% of the total market value of companies listed on the ASX.

MarketMeter's research is covered by [Livewire Markets](#), who, along with partner website Market Index, reach over 1,000,000 investors/ advisors monthly, featuring some of the leading investment minds in Australia.

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